

# LEADERSHIP: JULIS PRINCIPAL TRAINING INSTITUTE (PTI)

## GOALS

- to train the next generation of school leaders in a comprehensive program led by experienced school administrators
- to provide ongoing coaching and mentoring to graduates of the Principal Training Institute during their initial years on the job
- to provide placement services to schools, including head of school searches and follow-through after placement

## 2018 PTI BY THE NUMBERS

PTI MEMBERS COMPRISE  
**25 SCHOOL LEADERS**  
FROM AROUND THE COUNTRY:

Chaviva High School, *Cleveland, OH*  
Mazel Day School, *Brooklyn, NY*  
Cincinnati Hebrew Day School, *Cincinnati, OH*  
Torah Academy, *Brookline, MA*  
Vancouver Hebrew Academy, *Vancouver, BC*  
Beren Academy, *Houston, TX*  
Las Vegas Jewish High, *Las Vegas, NV*  
Maayan Torah Day School, *Portland, OR*  
Ganeinu Learning Center, *Fresh Meadows, NY*  
Jewish Institute of Queens, *Elmhurst, NY*  
Mesivta Yam HaTorah, *Far Rockaway, NY*  
Yeshiva Shaarei Zion, *Forest Hills, NY*  
Torah Academy for Girls, *Far Rockaway, NY*  
Hebrew Academy of Huntington Beach, *Huntington Beach, CA*  
Yeshiva of Central Queens, *Flushing, NY*  
Esformes Hebrew Academy, *Ormond Beach, FL*  
Lubavitch Educational Center, *Miami, FL*  
United Lubavitch Yeshivoh, *Brooklyn, NY*  
Cheder Chabad of Long Island, *Lynbrook, NY*  
Maimonides Jewish Day School, *Portland, OR*  
Bnot Yaakov Kol Yaakov Schools, *Great Neck, NY*  
Torah Prep School of St. Louis, *St. Louis, MO*

**2,500+**

students represented  
*Pre-School – High School*

< The Julis PTI began its fourth cohort July 2018 with 25 school leaders from around the US and Canada >

• • • WHAT'S NEW • • •



Mentors Mrs. Miriam Gettinger, Rabbi David Saltzman and Rabbi Asher Sabo receiving the CoJDS Excellence in Jewish Education Award at the Summer Think Tank

*PTI has been an incredible support for me. Lessons, thoughts and direction given through monthly webinars provide practical tips that can be implemented the very next day on the job!*

**Tzivi Schurder, Lubavitch Educational Center, Miami, FL**

*The PTI Program has been a supporting guide for me through the first few months transitioning into this new role. Addressing issues and topics before they even arise at school helps with being able to appropriately and professionally work through them.*

**Rivka Gottlieb, Principal, Robert M. Beren Academy, Houston, TX**

*I appreciate the wisdom and experience I am finding in both the presenters and fellow leaders. Having the experience of veteran school leaders available to me is a tremendous resource. Being part of a network of committed educators, who are all at similar junctures in their professional career is invaluable to me at this time.*

**Rochie Berkowitz, Principal, Chaviva High School, Cleveland, OH**

*Being part of PTI made me feel like I have an entire team of principals on my side, able and willing to help and guide. I don't feel lost at sea; I'm on a boat with veteran captains guiding the way.*

**Chaya Unsdorfer, Cheder Chabad of Long Island, Lynbrook NY**

*The Principal Training Institute provides valuable training and networking for all aspiring and current principals, regardless of experience. The ability to receive advice and guidance from numerous professionals in similar situations is priceless.*

**Batya Engel, Mazel Day School, Brooklyn, NY**

*PTI is an incredible opportunity for administrators to enhance their skill-set and empower themselves. The ideas presented in the webinars are incredibly useful along with the associated video clips and reading materials. Mrs. Feldman is somehow always available when you need her. I also really enjoy the networking piece. Being part of a cohort that I can tap when I need advice on issues is very helpful.*

**Moshe Frolich, Assistant Principal, Torah Academy, Boston, MA**

## PTI 2.0 MENTORSHIP PROGRAM:

A school principal plays no less of a vital role in society than a doctor or pilot. The intricacies of the job are also no less complicated or demanding. It therefore would seem illogical to place an educator in a principal position and expect sudden expertise even after a rigorous training program. The CoJDS mentor program matches principals with 0-7 years experience together with a principal in a similar school with decades of experience. July 2018 marked the completion of the first year of this program with 12 partnerships having completed the experience.

## MENTORS

RABBI DANIEL ALTER  
RABBI KALMAN BAUMANN  
MS. DEBBIE FINKELSTEIN  
MRS. MIRIAM GETTINGER  
MRS. MINDY LIDSKY  
RABBI DAVID SALTZMAN

## PARTNERING SCHOOLS

ATARA GIRLS HIGH SCHOOL  
MARGOLIN HEBREW ACADEMY  
PHOENIX HEBREW ACADEMY  
POLITZ HEBREW ACADEMY  
RASG HEBREW ACADEMY  
SOUTH PENINSULA HEBREW DAY SCHOOL  
THE MESIVTA HIGH SCHOOL OF GREATER PHILADELPHIA  
VALLEY TORAH HIGH SCHOOL  
YESHIVA DERECH ERES  
YESHIVA OF NORTH JERSEY  
YESHIVA SHA'AREI ZION  
YESHIVA TIFERES MOSHE

הרבה למדתי מרבותי, יותר מחברי, ומתלמידי יותר מכולם

*Fortunate to have mentored principals with varying experience and from diverse backgrounds and geographic locations, I feel privileged to have fulfilled each of the coach, colleague and student relationship roles with my mentees. CoJDS is ensuring the success of next generation of chinuch leaders and in doing so touching the future of Jewish education on the national day school landscape for years to come.*

**Miriam Gettinger, Principal, Hasten Hebrew Academy, Indianapolis, IN**

*The CoJDS mentoring program was a meaningful experience for me. My principal mentor was excellent, and the process as a whole was fulfilling. I would highly recommend.*

**Rabbi Aharon Assaraf, Assistant Principal, RASG Hebrew Academy High School, Miami, FL**

*To me, the CoJDS Mentoring Program was the perfect follow up for those of us who had gone through the Consortium's rigorous PTI program the year before. It allowed us to put what we had learned into practice under the watchful eye of a seasoned administrator upon whom we could rely to guide us. Thank you to Rabbi Glass, Mrs. Feldman and the CoJDS team!*

**Rabbi Yisroel Weiner, Principal, Phoenix Hebrew Academy, Phoenix, AZ**

*I was so thrilled to have the opportunity to be mentored by Mrs. Lidsky! She was a outstanding resource for me, with her extensive experience in education, her broad and deep knowledge of school systems, administrative collaboration, and pretty much anything I brought her way. I look forward to continuing to learn from her. Thank you to the Consortium for making it happen!*

**Penina Teitelbaum, Pricipal, Atara High School, Cincinatti, OH**

*The best element of the mentoring program was the school visits. For me personally, going to see another school in action, meeting the teachers and administrators, and interacting with the students provided valuable insights regarding my own practice and being able to move the mentee forward.*

**Rabbi David Saltzman, Principal, Maimonides School, Boston, MA**



Julis PTI presenter Debbie Finkelstein 12.26.18





Julis PTI presenter Miriam Gettinger, 11.11.18



# LEADERSHIP



**MAURICE RALPH JULIS** משה רפאל  
PRINCIPAL TRAINING INSTITUTE

---

## FALL 2018 SEMESTER

All sessions will take place at CoJDS Cedarhurst Office | 395 Pearsall Avenue  
Dinner 6:30PM | Workshop 7:00PM-9:00PM



**TEMIMA FELDMAN**

TUESDAY, AUGUST 14, 2018

**LEADERSHIP: Maximizing Your Staff, Productivity and School Morale**

Learn to identify different styles of leadership, self reflect on your own individual preferred approach and identify how that impacts your school culture. Master the art of switching between leadership approaches to achieve the results you want.

*Temima Feldman currently serves as the Principal for grades 1-5 at the Torah Academy for Girls in Far Rockaway, NY, as well as the Associate Director of The Digital Citizenship Project. She has over two decades of educational and administrative experience and consults and lectures on numerous areas of school leadership.*



**RABBI ISAAC ENTIN**

WEDNESDAY, OCTOBER 10, 2018

**LEADERSHIP: Having the Difficult Conversations**

Mastering Meetings with Parents, Students and Staff

*Rabbi Isaac Entin is the Menahel of the Caskey Torah Academy of Greater Philadelphia. Rabbi Entin served as the founding Principal of Torah Day School of Virginia and as Principal of Phoenix Hebrew Academy for nine years. As an administrator, Rabbi Entin pioneered innovative programs on a variety of topics from Derech Eretz to Inquiry-Based Science, producing students who are both well-rounded and high academic achievers. He has also lobbied for special needs services on both the local and state level as part of his commitment to see every Jewish child succeed in a Day School.*



**MIRIAM GETTINGER**

SUNDAY, NOVEMBER 11, 2018

**CURRICULUM: SEL=AL Understanding the Role of Social Emotional Learning in Academic Instruction**

Participants will explore various social emotional curricula harnessing the power of intrinsic motivation and student passion in instructional engagement including PBIS and the Responsive Classroom. The role of risk taking in a safe classroom culture and the building of a class community will be discussed in depth with pragmatic examples for its integration into both kodesh and chol instruction. Special attention will be focused on streamlining new teacher training in responsibility based classroom management as well as to the unique power of instructional language.

*Mrs. Miriam Gettinger has been a principal for the past 30 years, currently at the Hasten Hebrew Academy of Indianapolis and previously at the South Bend Hebrew Day School, as well as at the helm of Bais Yaakov High School of Indiana. A graduate of Beth Jacob Teachers Institute of Jerusalem as well as Touro College, she has taught Limudei Kodesh to all ages from elementary to adult, for over 40 years. In addition, she has written for the Mercaz Teacher Training Journal "Classnotes" and Torah Umesorah's "Hamechanech" magazine and edited their reprinting of "How to Teach and Enjoy the Primary Grades" by Mr. Avi Shulman. She is the daughter of Rabbi Berel Wein and a noted educational consultant and national speaker.*



Julis PTI presenter Temima Feldman, 08.14.18



**PT** MAURICE RALPH JULIS משה רפאל  
PRINCIPAL TRAINING INSTITUTE



## WINTER 2018-19 SEMESTER

All sessions will take place at CoJDS Cedarhurst Office | 395 Pearsall Avenue  
Dinner 6:30PM | Workshop 7:00PM-9:00PM

**DEBBIE FINKELSTEIN**
**WEDNESDAY, DECEMBER 26, 2018**

**CURRICULUM Through the Lens of An Administrator**



Participants will explore how curriculum is a blend of interaction with content, process and intuition. An instructional leader understands the process, what is taught, how it is taught and is able to convey the message to students, parents and the community. Participants will discuss how to monitor the successful implementation of a master blueprint for student learning.

*Debbie Finkelstein is currently the principal of the lower and middle school at the Joseph Kushner Hebrew Academy in Livingston, NJ. She has over 25 years of experience working with students from early childhood through grade 8, in both general and Judaic studies. Ms. Finkelstein has created a warm school environment at Kushner with a commitment to academic excellence. She has mentored many teachers and principals and enjoys providing them with professional development. She has a Masters Degree in Special Education, Educational Leadership and Administration.*

**ASHLEY CHARNOFF**
**WEDNESDAY, JANUARY 9, 2019**

**Looking at Curriculum Critically**



This workshop will explore how we can evaluate curricula from the lens of the various stakeholders: students, teachers, schools, community, state, and country. As we consider the needs of these constituents, we will look at the organization, appropriateness, rigor and structure of a curriculum using Danielson's framework, the Hess matrix and Bloom's taxonomy. We will also discuss our responsibility as educators in making the curriculum a "good fit" for our institution.

*Mrs. Ashley Charnoff has worked in the field of Jewish education for nearly two decades serving in various capacities from classroom teacher to school administrator. She currently serves as the curriculum coordinator for general studies at the Torah Academy for Girls Elementary School in Far Rockaway, NY, and as a math consultant for the early childhood division at the Shulamith School for Girls of Long Island. Her training as a Jewish New Teacher Project (JNTP) mentor has enabled her to found and facilitate a new faculty induction program. She has a diverse educational background, having earned a BA from Columbia University, a JD from NYU School of Law, and a Masters Degree in Early Childhood and Special Education from Tuoro College. Additionally, she was a participant in the ELAI program in educational leadership from Bar Ilan University. Ashley has given workshops on Differentiated Instruction, Integrating Curriculum for Maximum Impact, Having Daily Math Conversations, and various other topics.*

**Come Join Us at Our Annual Winter Retreat in Florida**
South Florida Jewish Academy  
3700 Cocumit Creek Pkwy, Cocumit Creek, FL 33066



**RICK LAVOIE** **MONDAY, FEBRUARY 11, 2019 8AM-4PM**

**I'm Not Telling You It's Going to be Easy; I'm Telling You It's Going to Be Worth It**  
Strategies to Ensure the Success of ALL Students with keynote speaker Rick Lavoie

*Rick Lavoie has forty years of experience in all aspects of Special Education. After a thirty year career as a teacher and school administrator, he became a much sought after lecturer and consultant. His books and video presentations are widely distributed worldwide and he has addressed audiences in all 50 states, Australia, Canada, Hong Kong and New Zealand. In recent years, Rick has worked extensively with several Jewish communities and organizations throughout North America. His philosophy and approach is extraordinarily compatible with the Jewish education heritage.*